

Student Assistant - Marketing

Kickstart your marketing career in a global energy company!

Are you passionate about digital marketing, content creation, and communication? Do you want hands-on experience with WordPress, social media, CRM systems, and international marketing while contributing to a more sustainable future?

At BWSC, we are looking for a curious and proactive Student Assistant who wants to turn theory into practice. This is an exciting opportunity to gain valuable experience in an international B2B environment where you will work closely with experienced colleagues across Marketing, Business Development, and Sales while helping strengthen BWSC's global brand and digital presence.

BWSC – Ever better energy!

Join us in our mission in building a world of sustainable energy and make a meaningful impact on the world of power generation and energy conversion.

BWSC is a leading player in the power generation industry, specializing in the service, operations, and maintenance of power plants. We are at the forefront of sustainable energy solutions, working closely with Original Equipment Manufacturers (OEMs) to develop and construct cutting-edge power-to-x facilities. Our commitment to excellence, innovation, and environmental stewardship sets us apart in the industry.

The position

As our Student Assistant in Marketing & Communications, you will become part of a small, dynamic team supporting BWSC's global marketing and commercial activities. You will work closely with colleagues across Marketing, Sales, Business Development, and technical departments, helping to strengthen our digital presence, maintain customer data, and support commercial initiatives across international markets.

This role offers a unique opportunity to gain practical experience with digital marketing, website management, content creation, market analysis, and CRM administration in a global company focused on sustainable energy solutions.

Below list of primary tasks:

- Creating and publishing content for LinkedIn and other digital communication channels.
- Maintaining and updating BWSC's website in WordPress.
- Supporting SEO initiatives to improve website visibility and performance.
- Preparing presentations, reports, and marketing materials.
- Maintaining and improving data quality in Microsoft Dynamics 365 CRM.
- Supporting marketing campaigns, events, webinars, and conferences.
- Assisting with lead management, reporting, and commercial support activities.
- Collaborating with stakeholders across the organization on marketing, communication and business development initiatives.

Qualifications

We are looking for a motivated student who is eager to learn, enjoys taking initiative, and thrives in a collaborative and international environment.

- You are currently enrolled in a Bachelor's or Master's degree within Marketing, Communication, Business Administration, International Business, or a related field.
- You have a strong interest in digital marketing, branding, and communication.
- You have experience with WordPress or similar content management systems.
- You are comfortable using Microsoft Office, especially PowerPoint, Excel, and Word.
- Experience with Microsoft Dynamics 365 CRM is an advantage.
- Familiarity with SEO, Canva, Adobe Creative Suite, or similar marketing tools is an advantage.
- You possess strong written and verbal communication skills in English.
- You are structured, detail-oriented, and capable of working independently.
- You are proactive, curious, and eager to develop your professional skills.

What do we offer?

By joining BWSC you get the chance to impact and contribute to meaningful projects that promote

sustainability and environmental responsibility. We offer an exciting position in a dynamic, skilled, and collaborative work environment. Further we promote opportunities for professional development and growth.

We have a great canteen, extensive in-house fitness facilities, and an active Staff Club contributing to various events and activities. Our HQ is placed in Allerød, near the train station and only a 30 min ride from centre of Copenhagen.

We look forward to hearing from you

We look forward to receiving your application. If you have any questions regarding the position, feel free to contact Aminat Makhuri, Department Manager for marketing at amma@bwsc.dk.

We will review applications and proceed with relevant candidates on an ongoing basis, so please submit your application as soon as possible, and **no later than August 3, 2026**.

BWSC wants to promote equality and diversity. We encourage all qualified candidates to apply - regardless of ethnic background, gender, sexual orientation, disability, religion, or age. We therefore recommend not stating age etc. on application documents.

Learn more about us at our website, www.bwsc.com, where you can read about our projects, strategy, and vision at BWSC.

BSC does not receive, or handle applications sent via email in compliance with GDPR regulations.

About BWSC

Burmeister & Wain Scandinavian Contractor A/S (BWSC) is a global power plant Operation & Maintenance and technical service provider with engineering expertise, enabling power plant owners to deliver cleaner and affordable energy. We are experts in servicing, upgrading, operating, and maintaining energy systems for diesel, natural gas, and renewable baseload power plants. We help our customers increase reliability and availability of energy production, improve efficiency and performance of their power plant, design and integrate future-proof technologies, and secure lower cost of maintenance. At BWSC, we work with customers in Europe and beyond to tackle energy storage, carbon capture, Power-to-X and related energy transition challenges.

Our people are at the core of everything we do and key to a positive relationship with our customers. We invest in our people and their wellbeing, to ensure continued success and growth of the company.